

EMARS Workshop on Market Surveillance 29 October 2007 – Statement/Conclusions

1. Headline Objectives of Market Surveillance:

- To protect consumers
- To support enterprise and fair competition
- To base ongoing activity on effective consultation with all stakeholders

2. Key Principles of Market Surveillance:

a) The Commission/Member Governments

- Making legislation clear, understandable and simple
- Ensuring the availability of effective and adequate sanctions

b) Industry

- To produce safe products and be prepared to demonstrate their conformity with the legal requirements and the integrity of the CE mark

c).Market Surveillance Authorities

- Taking a preventative approach **by** employing best market surveillance practice and effective communication strategies to inform and advise consumers and businesses
- Targeting serious and deliberately unfair and unsafe products, services and practices **by** using a co-ordinated risk based approach
- Dealing swiftly and proportionately with problems identified **by** ensuring offending products, services and practices cease to put consumers at risk
- Being efficient and effective **by** working in partnerships with other enforcement agencies and co-ordinating operational programmes and practices
- Ensuring market surveillance officials are appropriately trained **by** ensuring they are aware of the business context in which they operate, employ best practice and are supported by continuing professional development
- Supporting the training of business **by** sharing training materials
- Resolving problems at source and in a coordinated manner **by** adopting a lead authority approach as part of a coordinated approach with other enforcement agencies
- Ensuring that all policies and strategies which affect business are relevant appropriate and clearly understood **by** a process of consultation

- Market surveillance officials to participate in standard making
- Ensuring a common approach to resourcing to achieve competent and uniform enforcement

N.B. It is the intention of the EMARS project to provide practical guidance to implement 2c above